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THE POWER OF BUSINESS AGILITY IN LAW FIRMS

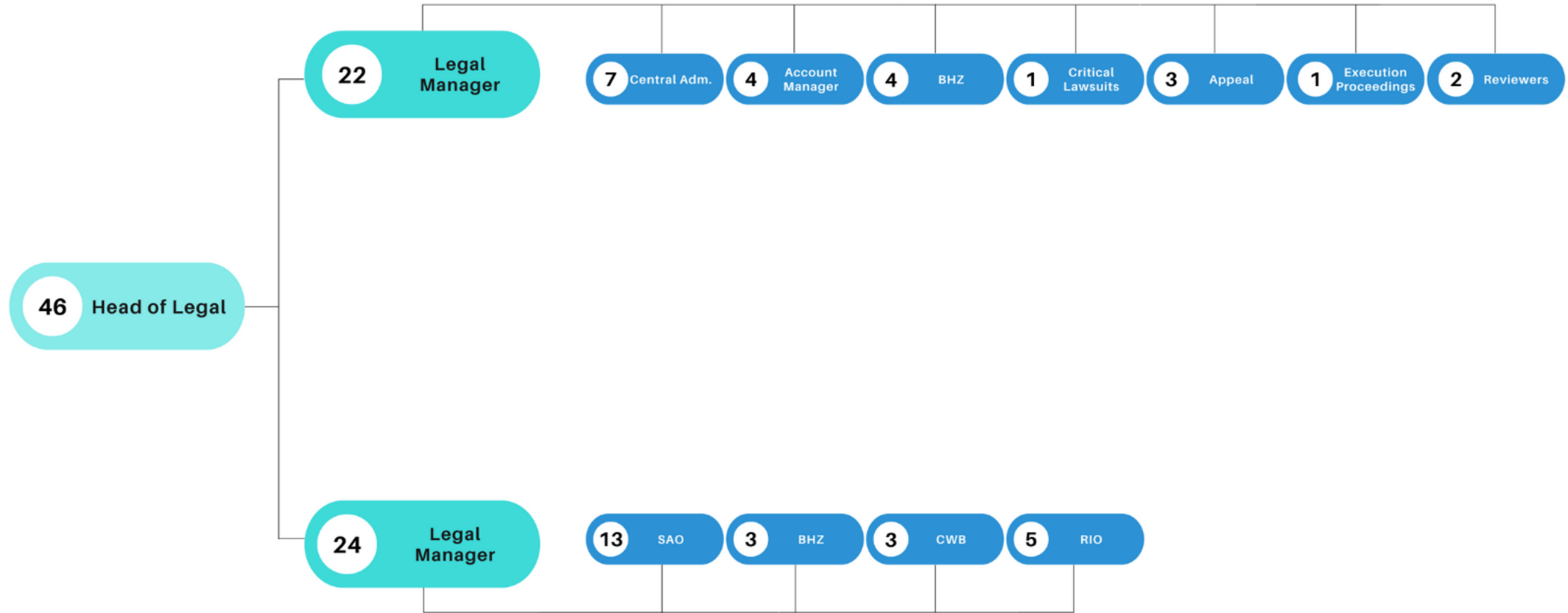
Leandro Gonzales





Itaú

PREVIOUS STRUCTURE: FUNCTIONAL DIVISION





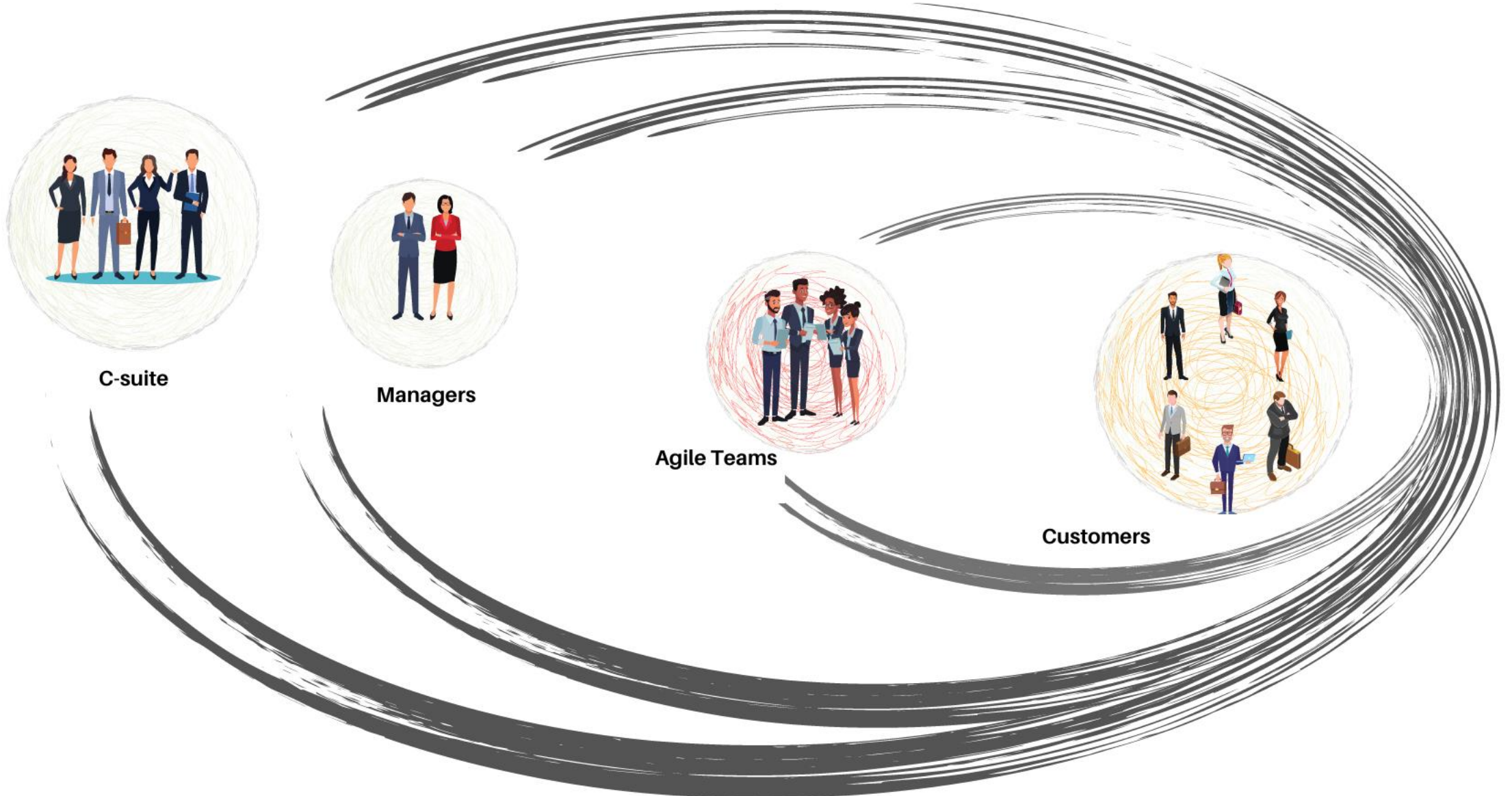


DECISION

INTRODUCE AN AGILE
STRUCTURE

SCRUM

NEW MANAGEMENT PARADIGM



New Roles

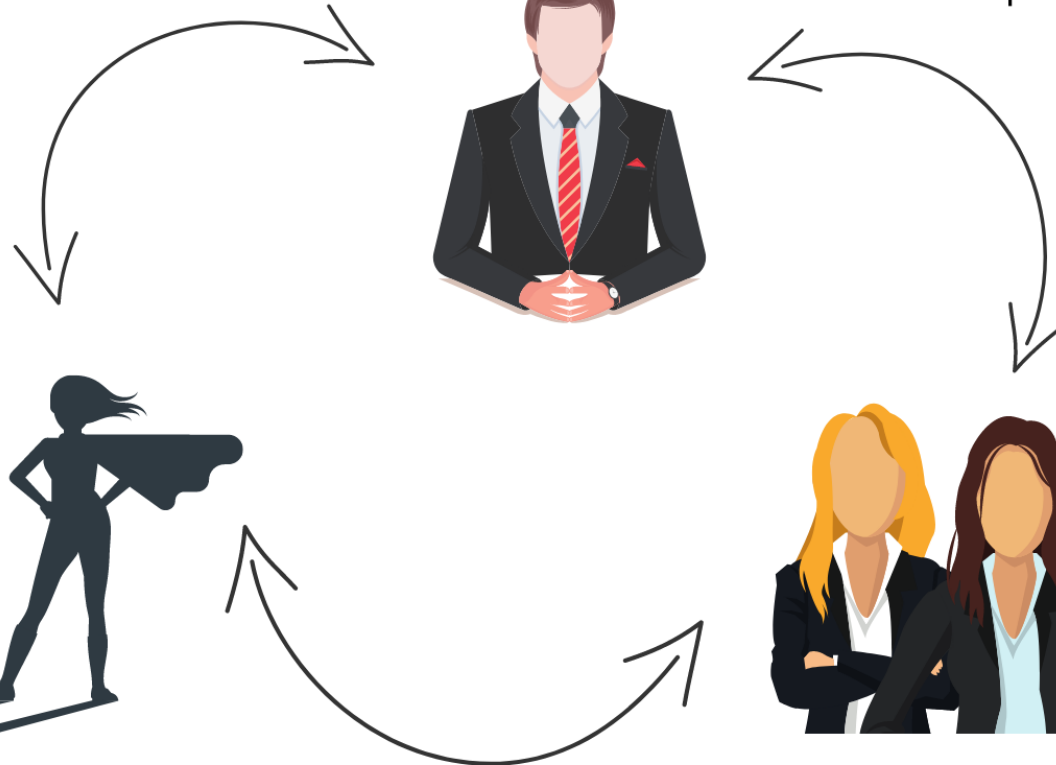
SCRUM MASTER
Accountable for the
Scrum Team's
effectiveness.
A true leaders who
serves the Scrum Team.



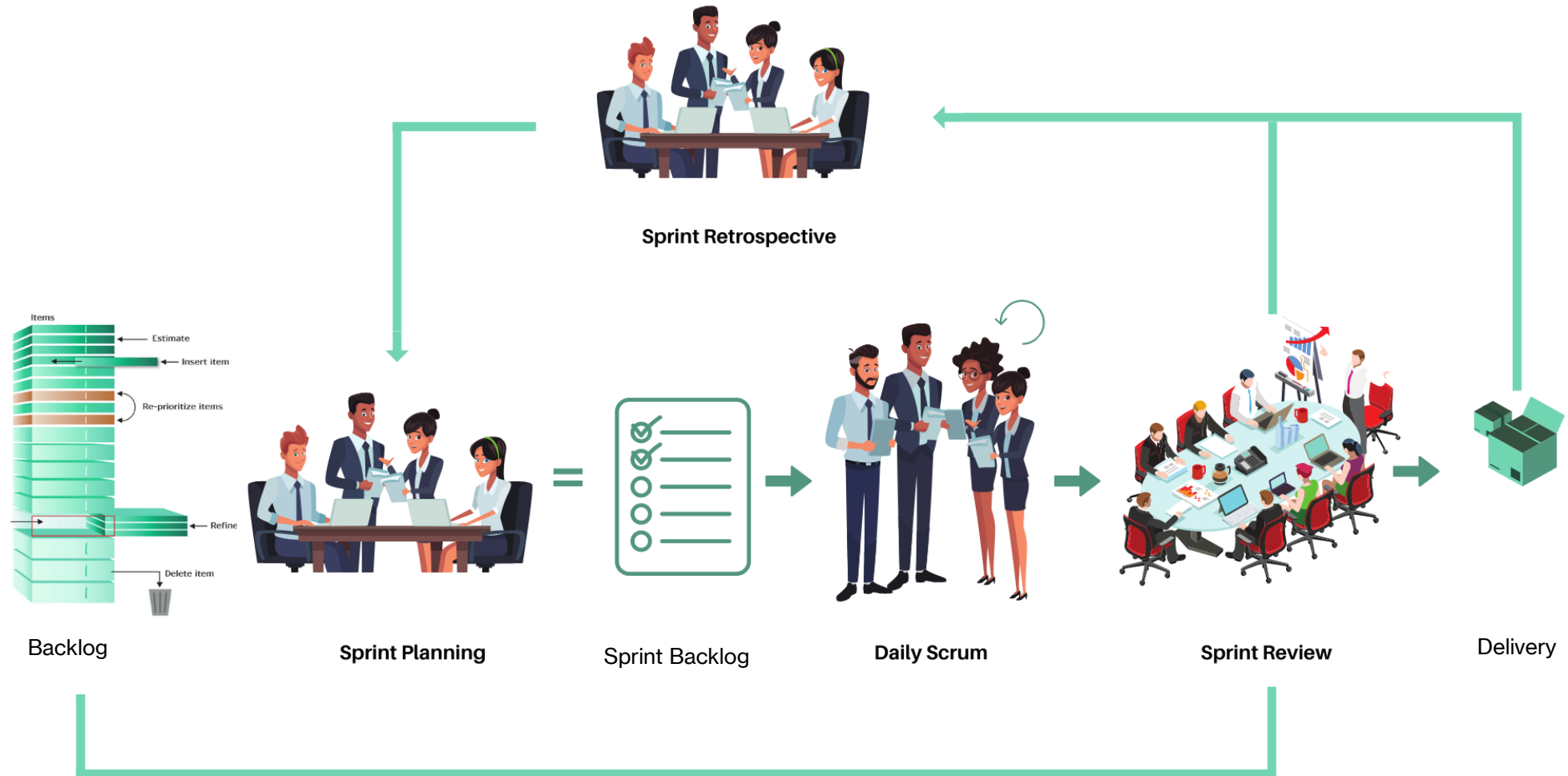
PRODUCT OWNER (PO)
Accountable for maximizing
the value of the product.



LAWYERS



New Framework: Scrum



Agile: The New Culture

4 VALORES

Indivíduos e interações entre indivíduos
acima de processos e ferramentas



Colaboração com o cliente
acima de negociação de contratos

Produtos, serviços ou soluções úteis
acima de documentação abrangente



Adaptabilidade e flexibilidade diante das mudanças
acima de seguir um plano

12 PRINCÍPIOS

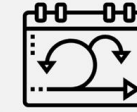
Satisfaça o cliente



Abrace a mudança



Entrega frequente



Trabalho colaborativo



Autonomia



Comunicação efetiva



Entrega de valor



Ritmo sustentável



Excelência



Simplicidade



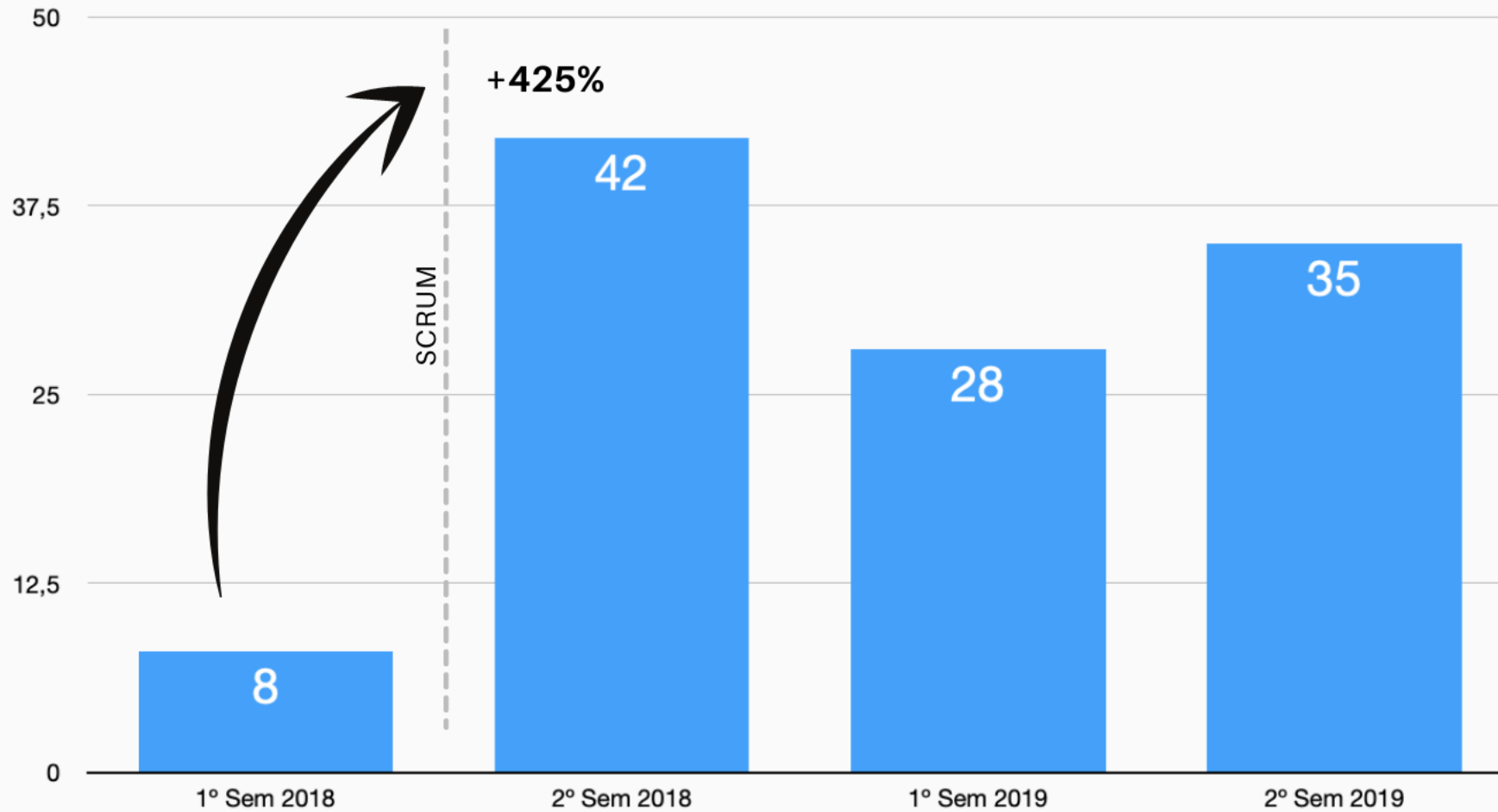
Auto-organização



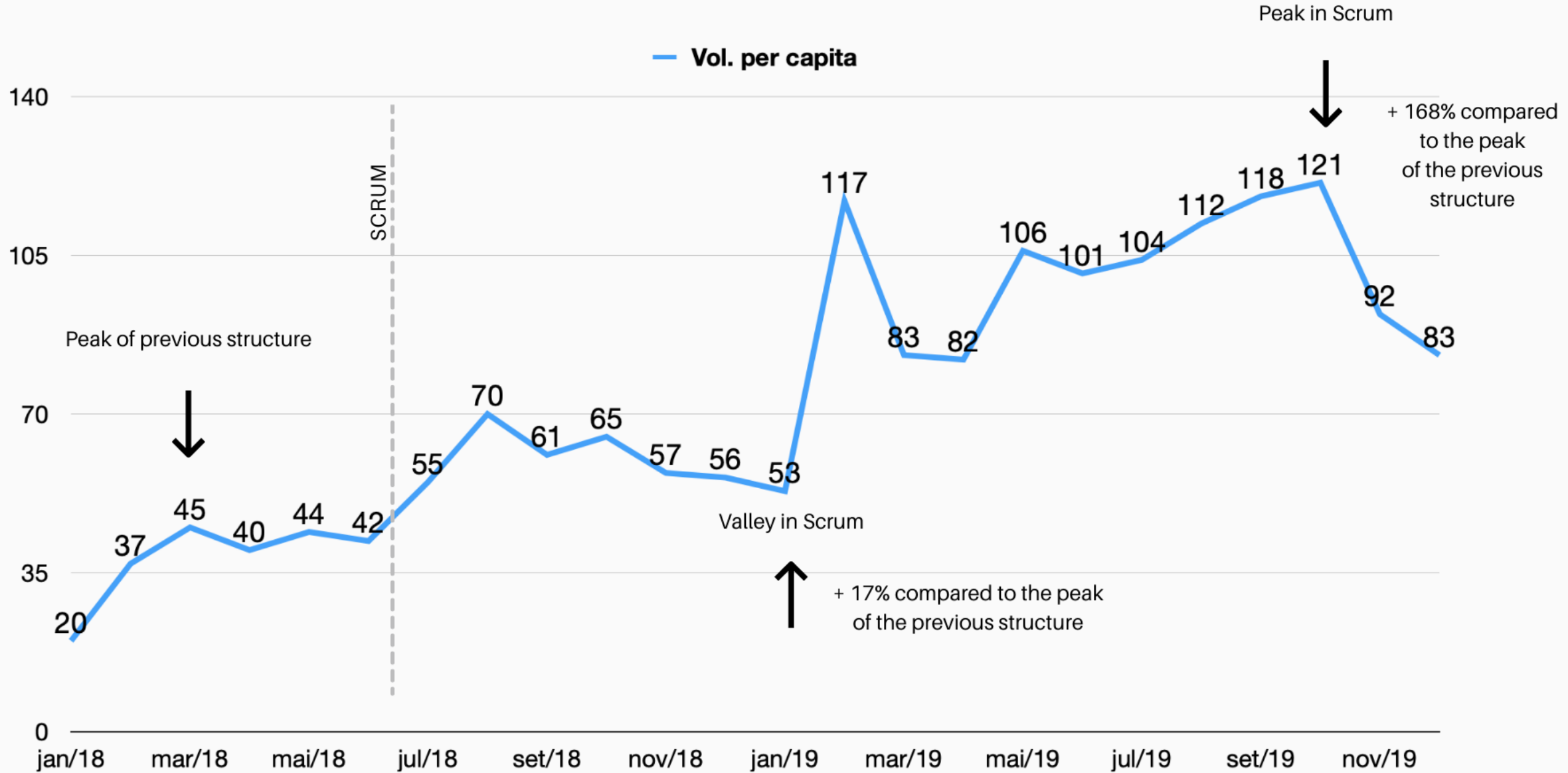
Melhoria contínua



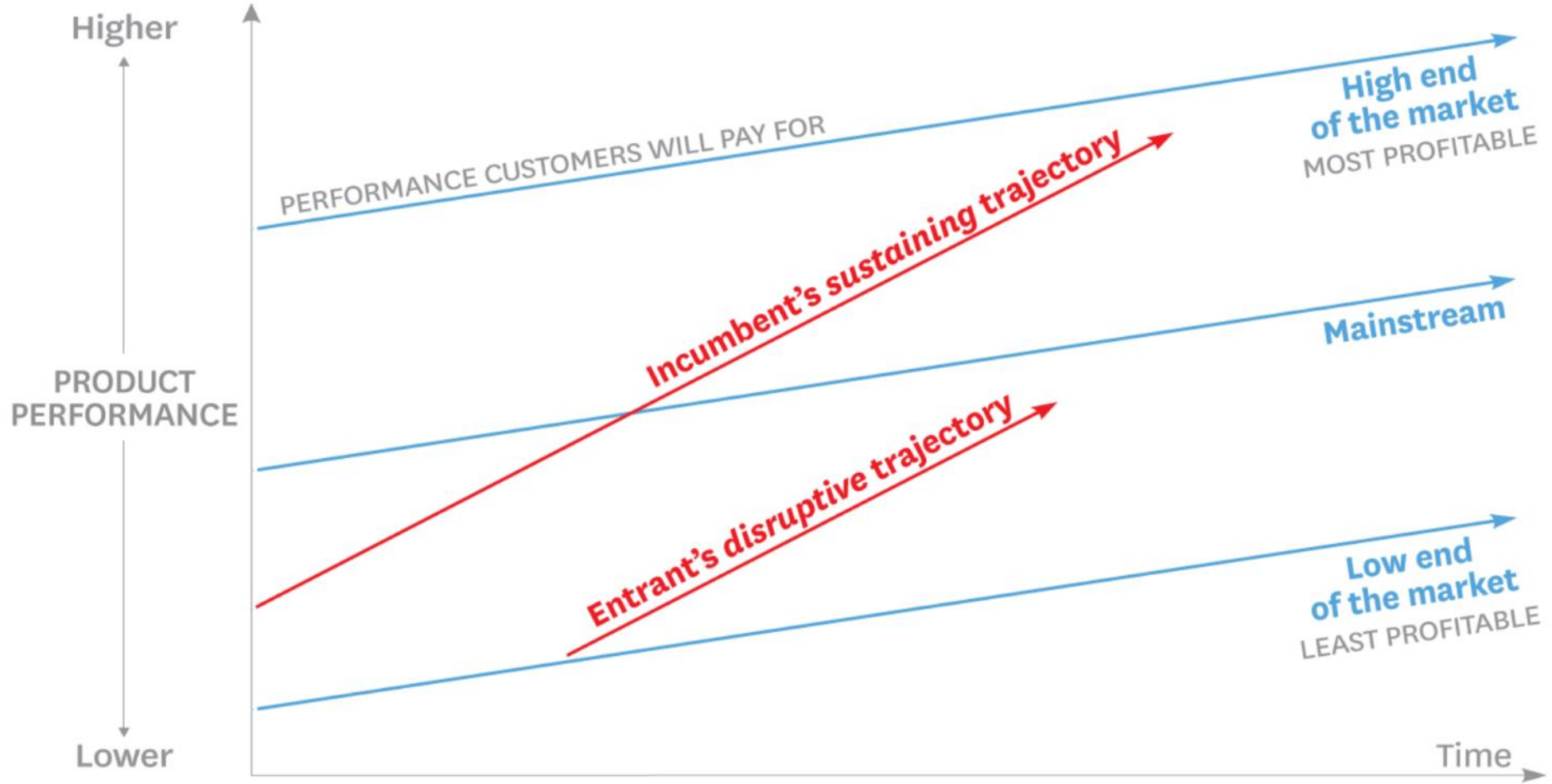
INPUT VOLUME OF LAWSUITS BEFORE AND AFTER SCRUM, PER CAPITA



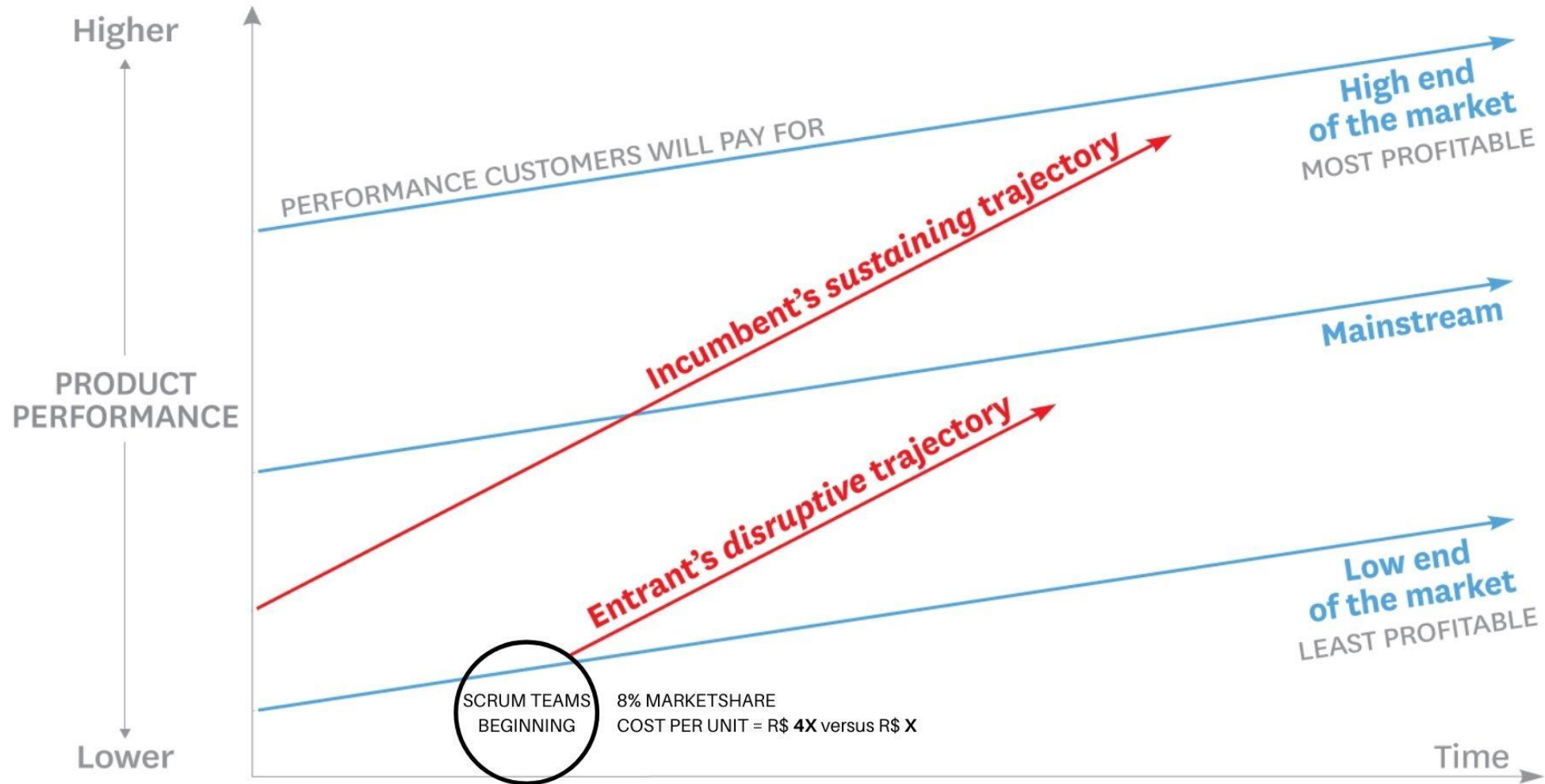
SCRUM STRUCTURE OUTCOMES: RESPONSES PER MONTH



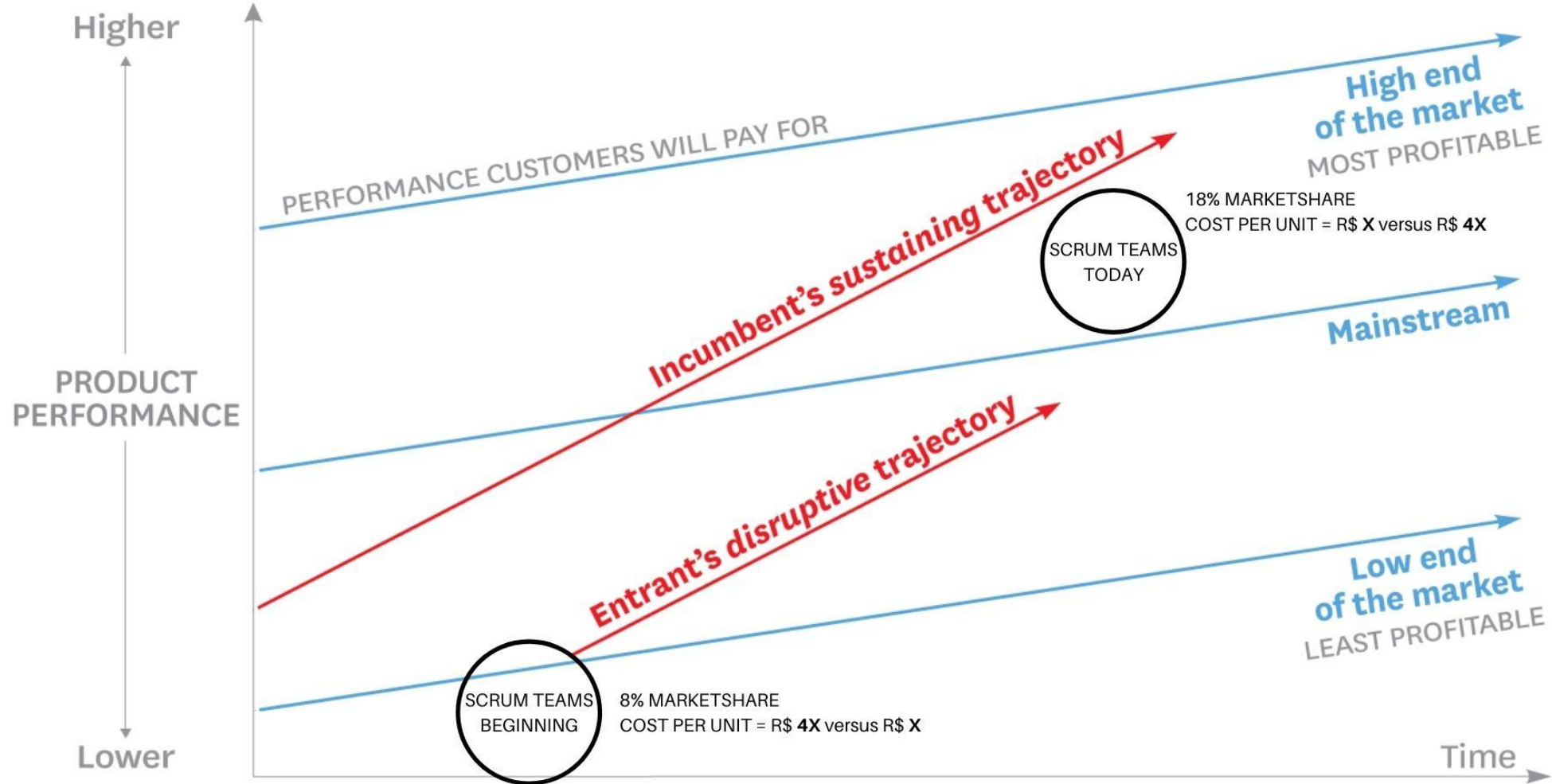
THE DISRUPTIVE INNOVATION MODEL



SCRUM TEAMS: BEGINNING



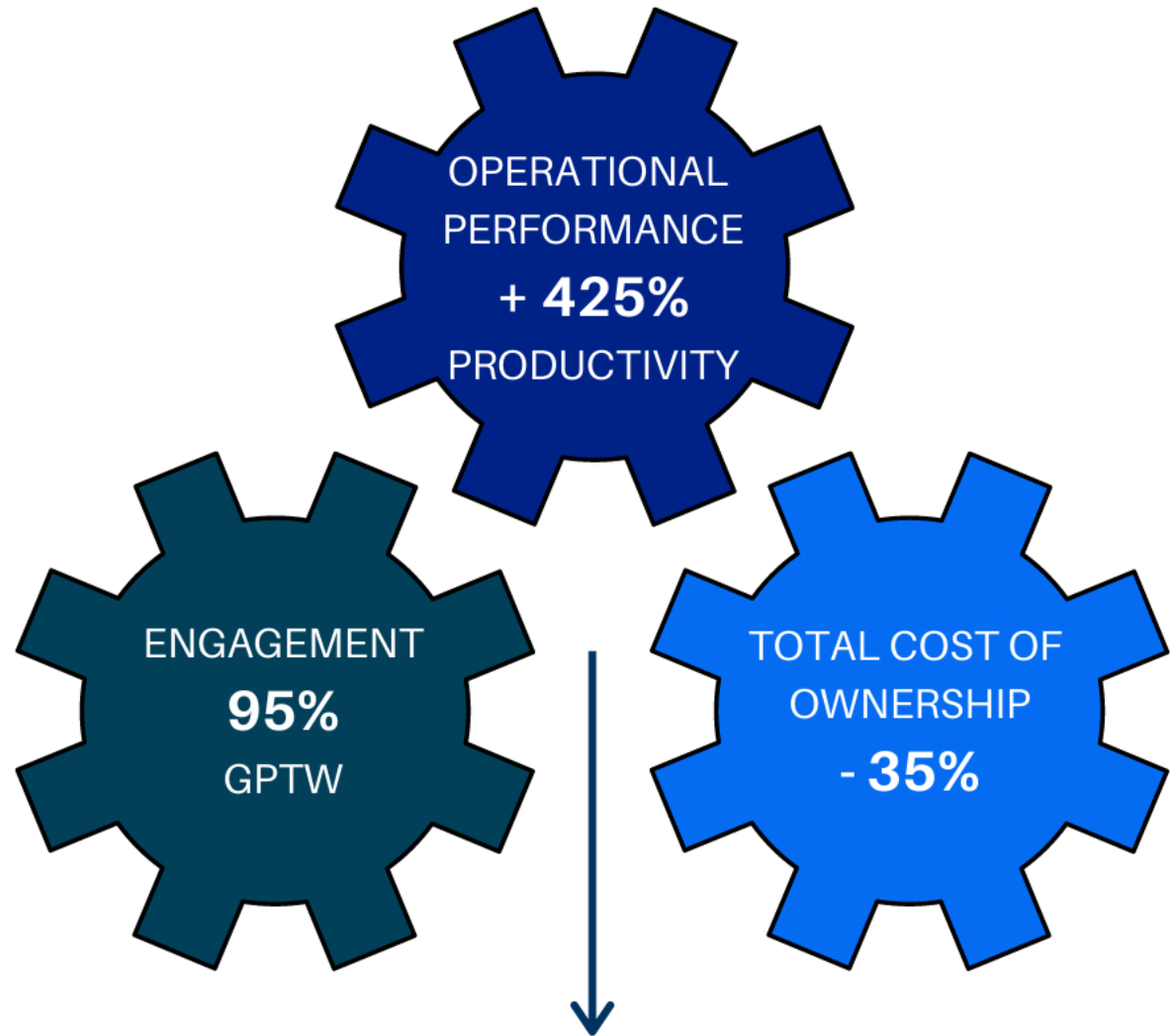
SCRUM TEAMS: TODAY





SCRUM STRUCTURE OUTCOMES:

OVERVIEW

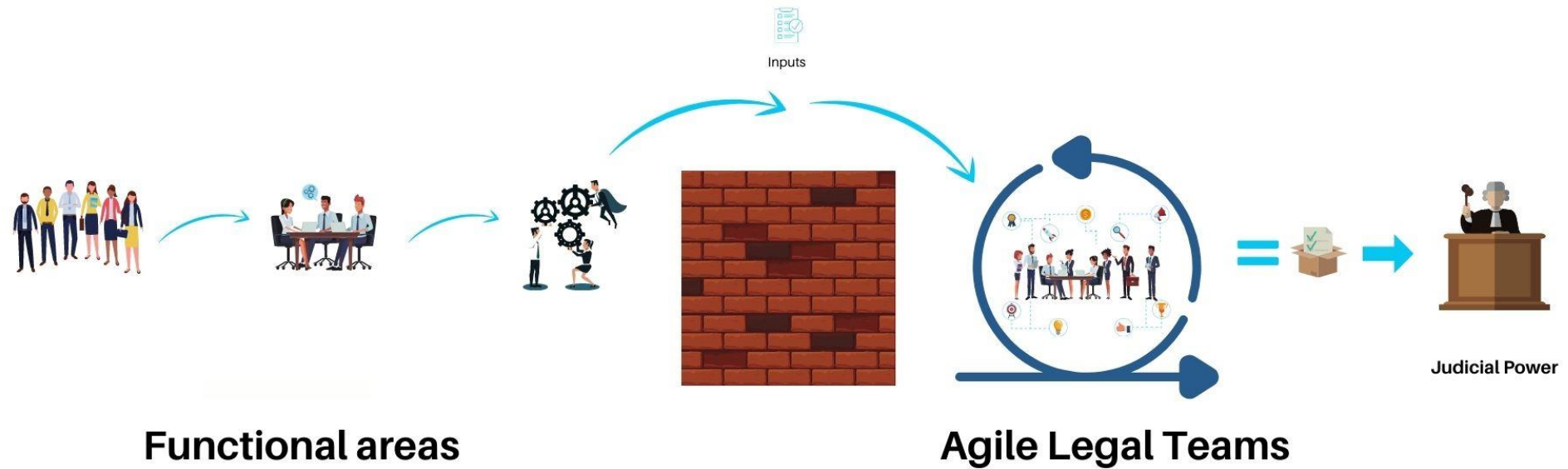


HIGH CUSTOMER SATISFACTION

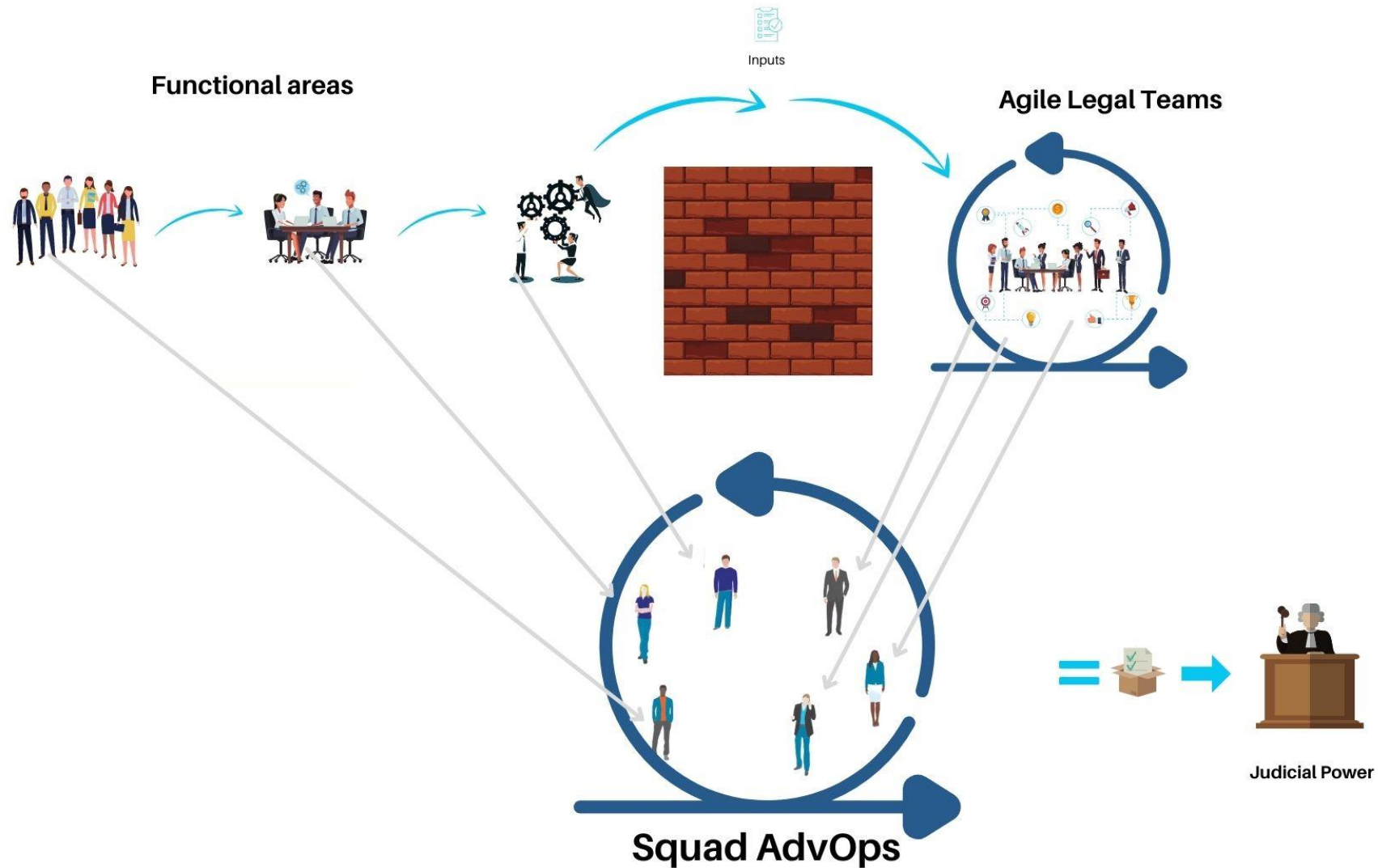
THE EVOLUTION AdvOps



Two areas and a wall



One new area: The AdvOps



INNOVATION

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Thank you!

Leandro Gonzales

